

PROFILE

A multidisciplinary collective, open and reconfigured to project needs, initiated in 1993 from the meeting of Stefania Mantovani, Federica Thiene and Valter Tronchin, has started an empirical research on co-creation and participatory processes. Over the years, we have developed a **co-creation methodology**, now summarized in a process chart and with a toolbox of over 100 operational tools: a continuous creative commons work aimed at co-generating a **new aesthetics of doing**. In 1996 artway became a cultural association, a legal tool to activate collaborations with public administrations, companies, universities and other freelancers. Creativity, complexity, trans-disciplinarity, systemic vision, self-group-environment interrelation, we-economy are the main paradigms explored to support groups and interdisciplinary actions, as a response to the reading of complex systems and the production of innovation. artway have carried out over 100 co-generation processes in Italy and abroad, and 5 models of experiential workshops aimed at increasing the capacity to **co-create new realities**.

artway.info/my-story

AWARDS

Abrakanowicz / Art and Cultural Charitable Foundation 2019

Artway of thinking has been selected to receive an award of E25,000 from the AACCF in support of our research toward undertaking the book publication Art and Life, accompanying website and developing an archive of 25 years of artwork.

Evens Foundation / The Evens Arts Prize 2015

Biennial award given to those artists who, through their work inspire, spread and help to implement the values of the Evans Foundation mission "Living together harmoniously in Europe".

Comune di Venezia - IVE Immobiliare Veneziana / Customizing Social Housing 2010

"Masterplan of unconventional building projects to be sale and rent as social housing". Customizing Social Housing won the second prize for the innovative value of the project. Collaboration with Studio Valter arch. Tronchin.

Regione Toscana / Premio exÆquo 2005

For the recovery and public use of the former spinning mill La Ginestra, a new space of the regional network TRA-ART. Collaboration with Connecting Cultures.

Fondazione Pistoletto / Minimum Prize 2003

To be "an example of the most precise public art intervention, intended as a space of relations, with a relevant formal aspect of representation and visualization of different functions."

CEREC European Committee for Business, Arts and Culture/ Financial Times Award 2000

For the project that better integrated "economy and culture", providing a substantial contribution to the socio-cultural development of the area of the Berici Hills, Vicenza.

INU e WWF / Primo Concorso Nazionale di Progettazione Partecipata 1997

Winning project, Deviations on the Via Emilia, Fidenza. Collaboration with G.Arch. Studio.

CO-CREATION EXPERIENCES

Actions and Experiential Workshops 1997-2023 (Extract)

Of the 150 co-creation experiences (workshops and processes) activated since 1993, we have selected 23. Together, they tell the stories of research, fields of action and experiments that artway of thinking has activated over time to analyze the CO- paradigm. Further research and projects can be found on the website www.artway.info.

ACTIONS

2021-2023

Teen Tribe - Tools for play the contemporaneity

Creating dialogic, digital and real archipelagos, where tribes of teens (18-25 years old) bring out a collective imagination about a sustainable future...where they can be happy!

Place: in web

Client: ECF Europea Cultural Fundation

Role: Co-design, process management

Partnership: Ludosofici, CritiZen, Rassegna Stampa per Bambini, PublicSpaces, Visionary day

Fund: Co-financed by ECF Europea Cultural Fundation

Participants: European and Mediterranean Teens (18-25 anni)

Deeper exploration: www.teentribe.eu

2020-2023

Beewe* un solo ingrediente la felicità

By sharing letters of happiness, we have initiated a participatory, poetic, simple, and concrete action to fill the relational void created by the COVID-19 pandemic. We all have memories of small and big moments of happiness, sharing them helps us to fill the void.

Place: Italy

Client: Fondazione Compagni di San Paolo

Role: Co-design, process management

Partnership: Ortialti, Cliomedia, Archivio Nazionale Cinema d'Impresa, Rai Isoradio

Fund: Fondazione Compagni di San Paolo, Bando Civica

Participants: 32 authors, 1500 participants who sent letters, citizens of Turin who attended the public event on March 20th, and Isoradio Radio listeners who participated in the marathon on International Day of Happiness.

Deeper exploration: www.artway.info/2022beewe

2016-2017

Mantova Playground

The city was seen as a large playground, where one could learn to observe, build, and take care of beauty. A museum education program was created with the involvement of educators and the main cultural institutions of the city. This was done in celebration of Mantova Capital of Culture in 2016.

Place: Città di Mantova

Client: Mantova Municipality

Role: Co-design, Process management

Partnership: I Ludosofici, Pietro Corraini; Filippo Fabbrica

Participants: 2.600 participants in the lab; 12.500 public involved

Deeper exploration: www.artway.info/2016mantovaplayground

2015

Terni Capitale della Cultura

Experiential workshop addressed to the representatives of 60 cultural associations. A participatory process that led to the identification the guidelines of a strategic action, used by the Administration of Terni to formulate the application candidature of Terni Italian Culture Capital.

Place: Terni
Client: Municipality of Terni
Role: Experience Designer e Coordinator

2014-2017

Spazio che Cura

An integrated pathway for the redesign of communication identity and spaces of the Soranzo Center, a residence for the care of dependencies.

Place: Tessera, Venezia
Client: CO.Ge.S Don Milani, Società Cooperativa Sociale
Role: process designer
Partners: Arbau Studio, Girardi Studio design
Participants: Soranzo Scientific Community Comity, multidisciplinary Equipe of the Center
Deeper exploration: www.artway.info/2014spaziochecura

2013

Risorse immateriali. Mappatura in IRECOOP

This was a program of workshops designed to bring out intangible resources and new areas of development to be integrated into the IRECOOP Strategic Plan. The program involved employees from the 10 IRECOOP locations.

Place: Bologna, IT
Client: IRECOOP Emilia-Romagna
Role: Co-designer, process management, workshop coordinator
Partners: ToBE Business Engineering, Alessandro Fontana, Gaspare Caliri
Participants: the employes of the 10 IRECOOP offices
Deeper exploration: www.artway.info/2013risorseimmateriali

2005-2012

Ginestra Fabbrica della Conoscenza

A participatory process involving citizens, administration, and professionals to activate an innovative cultural center: a space for growth and knowledge that is Alive, Open, Participatory, Networked, and Reconfigurable: a library, a center for documenting participatory practices, and laboratory spaces for expressing contemporary languages.

Place: Montevarchi (AR)
Client: Toscana Region, Municipality of Montevarchi
Role: Art director
Partners: Love Difference associazione, MACMA associazione, Snark Space Making associazione
Participants: Artists, social innovators, youth, the general public, administrators and operators of various services of the Municipality of Montevarchi.

2010-2011

Identità al Centro

A participatory process through dialogue between citizens and the public administration, funded by the Regional Authority for Participation from the Tuscany Region (with L.R. 69/2007) aimed at identifying the quality-of-life indicators in the historic center of Montevarchi and the administrative and urban planning tools to make the process continuous.

Place: Montevarchi (AR)

Client: Municipality of Montevarchi with Autorità Regionale per la Partecipazione della Regione Toscana

Role: Process designer e coordinator

Partners: Snark Space Making Associazione, Love Difference Associazione

Participants: 2500 citizens from the Montevarchi community

Funds: Regional Authority for Participation

Deeper exploration: www.artway.info/2010identitalcentro

2007

Progetto Pilota di Rigenerazione Socio-Culturale

Identify a new intervention method for the regeneration of favela neighborhoods: participatory and not top-down, empowering and not welfare-oriented. Process carried out in the favela neighborhood. The pilot project produced the intervention model used by the Government of Santa Fe for the urban requalification of the favelas of the State.

Place: Favela La Ceramica, Rosario, Argentina

Client: Servicio Publico del La Vivienda (Rosario), Fundacion Cuadrinidad (Buenos Aires)

Role: Process designer e coordinator

Participants: Comunidad Servicio Publico La Vivienda (Rosario), Comunidad La Ceramica

2005-2007

Inclusion Refugees Network

A project aimed at raising public awareness of the condition of asylum seekers and refugees in Italy and Europe in order to achieve better and more effective integration of asylum seekers into society and the labor market.

Place: Italia

Client: Ministero del Lavoro e della Prevenzione Sociale

Role: Process designer and communication and mainstreaming coordinator

Partners: FICT- Federazione Italiana Comunità Terapeutiche I Co.Ge.S. Società Cooperativa Sociale, Venezia |

Consorzio NOVA, Venezia | Centro Le Ali, Caserta | Associazione La Famiglia, Gravina | ITAL UIL, Roma | Centro

L'Orizzonte, Parma | Centro L'Ancora, Sanremo | Comune di Parma

Participants: partners and their communities

Funds: EQUIAL

Deeper exploration: www.artway.info/2005irn

2002-2005

Welcome to Venice

A program of socio-cultural activities in the Ports of Venice, aimed at facilitating relationships between the local community and the 300,000 seafarers passing through each year. The process involved 122 ethnic communities and led to the foundation of Stella Maris Friends (Social Promotion Association) and PassPort Social Cooperative, managers of the new spaces and assistance services for seafarers.

Place: Venezia

Client: Stella Maris Associazione, Comune di Venezia

Role: Project and executive management

Partners: Porto di Venezia, ITF, University of Cardiff

Funds: Urban Italia

Participants: Maritime passing through the Ports of Venice | Operators of the Ports of Venice | Residents of Venice and in the mainland

Deeper exploration: www.artway.info/2002welcometovenice

2003

RELATION:SHIPS / Vivir el Litoral

Creating a connection process between the City of Panama and the sea: a crescendo of attention on the bay culminating in a moment of intense participation: a collective "ritual" of reconciliation between the city and the sea. From here the urban development of a new coastline for the bay of Panama City.

Place: Panama City

Client: Fondation ARPA, National Comity Centenary of Panama Republic, Municipality of Panama City

Role: Process designer and coordinator

Participants: the citizens of Panama City

Deeper exploration: www.artway.info/2003relationshipvivirellitoral

2001-2004

DIRIGIBILE / Piano Regolatore della Cultura

How can a city with an industrial vocation rethink its future by looking at the experiential heritage that has characterized it? This is the question that has directed the inclusive process, in which the city has been rethought starting from its industrial vocation, looking at social and cultural elements as essential and driving forces of change.

Place: Schio (VI)

Client: Schio Municipality

Role: Process designer e coordinator

Partners: Connecting Culture, Fitzcarraldo Consulting, Istituto Hoffman Italia, Ermanno Margutti psychologist, Loredana Margutti social designer, Studio G-Arch. urban planners

Participants: I Schio citizens

2001

100 giorni di MS3

Exploring urban areas and engaging with local communities to uncover the character of the Venetian mainland through the eyes of its inhabitants.

Place: Venice mainland

Client: City of Venice Municipality

Promoter: La Biennale di Venezia

Role: Project director, community designer, process coordination

Partners: Zonomala, Fatatrust

Participants: Communities of Mestre, Marghera and Venetians Ports

Deeper exploration: www.artway.info/2001ms3

1997-2001

LEADER II per il territorio dei Colli Berici (VI)

Policy making intervention and strategic definition of the territory activated through the Local Action Plan for the 16 Municipalities of the Berici Hills. The project identifies the potential of the territory in artistic and agricultural resources, directing them towards a new service economy for tourism. A new identity and development vision that takes the name of the Berici Hills Compressorium.

Place: Berici Hills (VI)

Client: GAL / Gruppo di Azione Locale

Role: Project director, community designer, process coordination

Partners: Consorzio Colli Berici - Basso Vicentino, Associazioni di Categoria, PA Locali

Participants: The citizens of the 16 Municipalities

Deeper exploration: www.artway.info/1997compensoriocolliberici

www.artway.info/2000oltre

EXPERIENTIAL WORKSHOPS

2022 -2006

Co/Operare

A workshop with an experiential focus aimed at groups that already have a shared project or goal but need tools and approaches to cooperate harmoniously and effectively. Here we experience the creative power of a group when it moves in a synergistic way and attracts new energy. In the vision there is a person who cooperates with trust in themselves and others; they have a systemic view of the whole context; they have the ability to include and create harmony, to move in the flows of a collective creative process taking on active and creative roles.

Time: Module of 3, 5, 10 or 15 days

Deeper exploration: www.artway.info/wsgroupcooperare

2022 -2011

Art&Life Geograpy

Is it possible to find a red thread that connects the external and internal events of our life journey and recognize the circularity of experiences?

It is an experience of creating a map of one's journey: it offers the possibility of marking and systematizing the main elements and events of life. Starting from some questions, which are answered spontaneously and instinctively, a tangle of thread creates connections between facts, people, ideas, feelings... and as relationships previously unconscious or forgotten emerge, some points become denser, others lose importance and a new awareness and new visions of one's becoming are born.

Time: 3 days

Deeper exploration: www.artway.info/wselfartlifegeography

2020 -2006

La politica delle donne

The feminine energy does not only inhabit the bodies of women and this journey should also be taken by men. How can we bring out the feminine nature? How can we bring its vision and approach into contemporary society? How can we become aware of the feminine strength and believe more in ourselves? In this vision there are women who are conscious of the power of their nature and the values they bring in creating a more harmonious society.

Time: 3 days

Deeper exploration: www.artway.info/wselfpoliticadelledonne

2019-2018

Arte Relazionale e Soft Skills

A journey to explore transversal skills or intangible abilities: those personal characteristics that come into play when responding to a request from the organizational environment, considered essential in the workplace: personal approach to learning and doing, relationship with the other, care, social life. The work is to recognize them, define them and observe when and how we put them into play. A paradoxical journey, because to recognize and give value to transversal skills, we strip ourselves of all acquired knowledge and cross the stereotypical idea of ourselves in order to give voice to our inner self.

Time: 3 days

Place: Le Serre dei Giardini Margherita, Bologna

Client: KILOWATT

Deeper exploration: www.artway.info/wselfarterelazionalesoftskil

2016

SIY - European Millennials Lab, Milleniums for Europe

Europe needs good ideas, pragmatism and enthusiasm. With this purpose, SIYLAB was launched: 50 millennials from all over the world to give voice to their vision of Europe's future.

Place: Università di Siena

Client: Università di Siena; MIUR Ministero dell'Università e della Ricerca

Partners: Zeranta Edutainment

Deeper exploration: www.zeranta.com/case-study/siyfest/

2015

CAPP Meeting / Collaborative Arts Partnership Programme

The network of actors of the European project Collaborative Arts (9 European museum organizations and their affiliated artists) is experimenting with co-creation methodology to share the project vision and consolidate collaborative practices, making their cultural and geographical differences a strength.

Place: Venezia

Client: Create-Ireland with the participation of > Tate Liverpool, AGORA, Hablarenarte, Kunsthalle Osnabruck, Live Art Development Agency, Ludwig Muzeum, M-Cult, Heart of Gluss.

Fund: Creative Europe

Deeper exploration: www.cappnetwork.com/capp-event/fourth-partner-meeting-2015

2015

UPGRADE

This orientation course helps preadolescents discover and understand themselves. Disorientation and school abandonment are phenomena that persist among preadolescents. The course considers the evolutionary moment, the need to make autonomous thoughts about life and to produce self-representations. UPGRADE accompanies the traditional orientation course for choosing high school and responds to the needs of preadolescents to answer "who am I" before "what do I want to do when I grow up"; it brings out their inner voices and shows the panorama of professions and trades, as well as the educational paths necessary for training. It is activated within the school, through "Learning by Doing" and "Pier to Pier" practices.

Time: 5 days

Place: Pistoia

Client: IC Roncalli School

Partners: Emanuela Baldi and Filippo Fabbrica Love Difference | Luca Bastiani, psychologist and researcher CNR Pisa | Irene Biemmi, researcher Scienze della Formazione e Psicologia, Università di Firenze | Pina Caporaso, teacher, IC Roncalli | Sabrina Molinaro, head of Epidemiologia Sociale IFC---CNR Pisa | Paola Papi, psychologist

Deeper exploration: www.lovedifference.org/workshop/upgrade

2010

Methods / Processes of Change

Methods is a research project, started in 2004, on co-creative and participatory methodologies in contemporary art for shared and sustainable change. For its fifth edition, Methods broadens its scope to other disciplines and takes the form of a residential workshop, aimed at comparing and sharing different methods and approaches to change.

Place: Fondazione Pistoletto, Biella

Partners: Love Difference Associazione

Funds: Lifelong Learning Programme Grundtvig

Participants: 30 invited international researchers

Deeper exploration: www.lovedifference.org/research/methods10