



artway of thinking ●

CURRICULUM/ EXTRACT

PROFILE

NETWORK

AWARDS

CO-CREATION PROCESSES

PROFILE

artway of thinking is a cultural association founded in 1996 by Stefania Mantovani, Federica Thiene and Valter Tronchin: a multidisciplinary collective, open, flexible, that in 20 years has seen converging different Italian and foreign professionals in the research of a creative and collaborative methodology, aimed to facilitate cultural, social and urban processes of transformation.

Creativity, systems and interrelationships, trans-discipline, co-working, weconomy are the main paradigms explored in the research, which has led to the definition of *Co-Creation Methodology*.

Client of artway of thinking are government agencies, enterprises, non profit organizations, universities and professionals. In these years artway of thinking activated 40 co-generation processes in Italy and abroad, and has developed 6 models of workshops aimed at increasing the ability to collaborate, co-create new realities and develop a new "aesthetic of doing."

NETWORK

Alessandro Fontana Digital Media Design www.alessandrofontana.com

ArBau Studio www.arbau.org

COGES don Lorenzo Milani / Agenzia Sociale www.cogescoop.it/agenzia

Hoffman International www.hoffman-international.com / www.istitutohoffman.it

Littoral / New Zone for Critical Art Practice www.littoral.org.uk

Love Difference / Artistic Movement for an InterMediterranean Politic www.lovedifference.org

MAKE+ / Responsive Building for Smarter Living www.makeplus.info

OpenQuadra www.openquadra.it

RENA/intelligenza collettiva a servizio dell'Italia www.progetto-rena.it

SAIC / School of the Art Institute of Chicago www.saic.edu

Sebastiano Girardi Studio www.sebagirardi.com

Snark Space Making www.snarkive.eu

Stella Maris' Friends / Porto di Venezia www.port.venice.it/it/stella-maris-friends.html

Team Think Glocal Forum orgs.tigweb.org/glocal-forum

ToBe Business Engineering www.tobebusiness.com

AWARDS

Evans Foundation / The Evans Arts Prize 2015

Biennial award given to those artists who, through their work inspire, spread and help to implement the values of the Evans Foundation mission "Living together harmoniously in Europe".

Comune di Venezia- IVE Immobiliare Veneziana / Customizing Social Housing 2010

"Masterplan of unconventional building projects to be sale and rent as social housing".
Customizing Social Housing won the second prize for the innovative value of the project.
Collaboration with Studio Valter arch. Tronchin.

Regione Toscana / Premio exÆquo 2005

For the recovery and public use of the former spinning mill La Ginestra, a new space of the regional network TRA-ART. Collaboration with Connecting Cultures.

Fondazione Pistoletto / Minimum Prize 2003

To be "an example of the most precise public art intervention, intended as a space of relations, with a relevant formal aspect of representation and visualization of different functions."

CEREC European Committee for Business, Arts and Culture/ Financial Times Award 2000

For the project that better integrated "economy and culture", providing a substantial contribution to the socio-cultural development of the area of the Berici Hills, Vicenza.

INU e WWF / Primo Concorso Nazionale di Progettazione Partecipata 1997

Winning project, Deviations on the Via Emilia, Fidenza.
Collaboration with G.Arch. Studio.

CREATIVE COLLECTIVE PROCESSES

EXTRACTED PROJECTS AND WORKSHOPS

MASTER IN COMMUNITY AND SERVICE DESIGN

The Master aims to train professionals able to answer the needs of communities, living the difficulties of adapting to the constant change of a liquid society; offering technics of community empowerment, co-design tools and ergonomic services, able to create harmonic and sustainable community environments and a better living.

Time: 2017

Artway role: designer, Master director

Place: Rome

Client: IED, Istituto Europeo di Design

COMMUNITY IN TRANSITION

The *action-research* has the objective to offer to the Italian inland areas tools and methodologies to identify the territorial vocation and build processes of collective growth by applying the co-creation Methodology integrated with tools of Environment Sociology.

Moreover the action-research aim to:

- Strengthen the relationship between Universities and the Territory;
- Train the students, through direct experimentation on the field;
- Experiment a replicable model of action-research intervention, able to evaluate the state of creative collective effervescence of a territory.

Time: 2015 in iter

Artway role: co-designer, process coordinator

Place: Italy – Appennini areas: Porretta Marzabotto and Rieti

Client: MIUR / Ministero dell'Istruzione, Università Ricerca

Partnership: Dipartimento di Sociologia e Diritto dell'Economia *Alma Mater Studiorum* - Università di Bologna

References: <http://methodsprocessesofchange.wordpress.com/>

TERNI ITALIAN CULTURAL CAPITAL

Experiential workshop addressed to the representatives of 60 cultural associations. A participatory process that led to the identification the guidelines of a strategic action, used by the Administration of Terni to formulate the application candidature of Terni Italian Culture Capital.

Time: 2015

Artway role: workshop coordinator

Place: Terni

Client: Terni Municipality

COLLABORATIVE ARTS PARTNERSHIP PROGRAMME

Experiential workshop for Collaborative Arts Partnership Programme (CAPP), a network of 9 European Museum organizations and their affiliates artists (around 40 people). Using the co-creation methodology, the group experienced tools to share and find a common vision of the project, consolidated collaborative practices and made cultural and geographical differences a strength.

Time: 2015

Place: Venice

European fund: CREATIVE EUROPE

Artway role: workshop coordinator

Client: Create-Ireland and Tate Liverpool, AGORA, Hablar en Arte, Kunsthalle Osnabruck, Live Art Development Agency, Ludwig Museum, M-Cult.

References: www.create-ireland.ie/capp/irish-led-creative-europe-programme-marked-end-of-first-year-with-venice-gathering

NEXT RIETI

Residential workshop with more than 50 European professionals from different disciplines, that for 10 days, using the co-creation methodology, co-create possible scenarios of the reuse of the abandoned spaces of the former SNIA VISCOLA industry. The workshop, offered tools and methodology to observe the abandoned industrial area and its surrounding to formulate a sustainable process of change.

Time: 2015

Place: Rieti

Client: RENA

Artway role: workshop coordinator

In collaboration with: Sanark Space Making

References: www.nextrieti.it

IRECOOP MAPPING HUMAN RESOURCES

IRECOOP is a center for Education and Training for cooperative development. We developed a process of participatory human resources mapping, where the 90 workers of IRECOOP -using a customized software- redesigned and shared their professional history, throughout mapping the potentialities, competences, need, visions and values. This tool and process helped IRECOOP to identify a new strategic plan based on competences, potentialities and personal needs of their workers.

Time: 2013

Place: Bologna, IT

Artway role: designer, process coordinator

In collaboration with: ToBE Business Engineering SRL

Client: IRECOOP Emilia-Romagna

GINESTRA FABBRICA DELLA CONOSCENZA /CULTURAL CENTER

Since 2005 artway of thinking accompanied the development of Ginestra Factory of Knowledge in the conceptual, infrastructural and management phases. Maintaining the vision of developing an innovative cultural center where users will find an open library, a documentation center for participatory practices, laboratory spaces for the expression of contemporary languages. A place Live, Open, Participate, Reticular and Reconfigurable, where it is possible to experiment the production of contemporary art and cultural activities that uses participatory methodologies based on: learning by doing, teamwork, networking and interdisciplinary approaches. Along the journey artway of thinking trained more than 100 young people to become aware protagonists in the management and production of innovative and participatory cultural activities and spaces.

Time: 2005-2012

Place: Montevarchi, IT

Artway role: designer, process coordinator

Client: Municipality of Montevarchi

References: www.fabbricaginestra.it

CÙLTUS - COLTIVIAMO CULTURA

An event that involves the audience in a symbolic gesture that creates public awareness about cultural growth for the City of Montevarchi. A cultural public event that united the historical city center with Ginestra Fabbrica della Conoscenza, in their common root: places of encounter and exchange. CÙLTUS arises from the exchange and sharing of knowledge and cultural practices experienced in the Creative-Net Workshop, attended by young people from various professional fields and places in Italy.

Time: 2012

Place: Montevarchi, IT

Artway role: process coordinator

Client: Municipality of Montevarchi

References: <http://www.fabbricaginestra.it/cultus-coltiviamo-cultura-happening-pubblico>

NUOVE GENER-AZIONI

Experiential workshop aimed to form Organisms of cultural production, involving an interdisciplinary group of young's, throughout a creative process. The workshop transferred and gave them the opportunity to experiment with an interdisciplinary, inclusive and horizontal methodological model, based on the good practices for the regeneration of territories and the government processes of collective development. For Ginestra Fabbrica della Conoscenza we trained a group of young people to become the new facilitators within the cultural space.

Time: 2012

Place: Ginestra Fabbrica della Conoscenza, Montevarchi, IT

Artway role: designer, process coordinator

Client: Municipality of Montevarchi

References: www.fabbricaginestra.it/creative-net

BIOS_ BEING IN THE WORLD

The goal of the workshop was to define a common discourse around Socially Engaged Art Practice. Starting from an empty narrative structure, a collective creative process was activated to allow for the emergence of core values and the construction of a common meaning of Socially Engaged Art Practice, thus creating grounding for coherent and efficient communication.

Time: 2012

Place: Chicago, USA

Client: Art Institute of Chicago

Artway role: co-designer, process coordinator

In collaboration with: Love Difference, Snark Space Making

References: <http://vimeo.com/44501405>

www.facebook.com/snarkspacemaking/posts/391724484226518

METHODS / PROCESSES OF CHANGE

Methods is a research project, started in 2004. It is a participatory and interdisciplinary methodologies bearing on complex systems, focusing on the individual and their growth. In its fifth edition, the search provides a program of international workshops aimed to compare and share methods from different disciplines that facilitate the processes of transformation of both the collective and the individual.

Time: 2010

Place: Italy – Biella – Fondazione Pistoletto

European fund: LIFELONG LEARNING PROGRAMME GRUNDTVIG

Artway role: co-designer, workshop manager and coordinator of the editorial unit

Partnership: Love Difference

References: <http://methodsprocessesofchange.wordpress.com/>

INCLUSION REFUGEES NETWORK AND CONCENTUS

A project aimed to raise awareness on the condition of asylum seekers and refugees in Italy and Europe in order to achieve a better and more effective integration of the asylum seekers in society and labor market. The activities implemented an exchange of good practices among the partners in terms of: methods and techniques to engage and integrate/reintegrate asylum seeker; improving the synergy between Local, National and European stakeholders; comparisons of national legal and social frameworks; improving initiatives for language, orientation, training, psychological support; innovative way of raising awareness; a National and European public campaign was delivered to acknowledge the difference between clandestine, immigrant, asylum seekers and refugees. Inclusion Refugees Network was part of the transnational working group Concentus, along with other projects, such as Aspire (UK), Bridge (Germany), Miedzkulturowe Centru Adaptacji Zawodowej (Poland).

Time: 2005-2007 / Place: Italy, Poland, UK Gran Britain, Germany

European fund: EQUAL II PHASE Italy and EQUAL CONCENTUS in Europe

Artway role: Project and executive management in dissemination, mainstreaming and public campaign (communication strategies/educational/promo format)

Partnership: IT S2 MDL 350 (Italy), UKgb-146 (UK Gran Britain), PL-8 (Poland), DEx84-76051-20-20/308 (Germany)

References: www.elifict.altervista.org -

http://ec.europa.eu/employment_social/equal_consolidated/data/document/etg5-2007-transnat_en.pdf

WELCOME TO VENICE

A program of socio-cultural activities in the Porto of Venice (commercial and tourist), aimed to facilitate dialogue and relations between the local community and more 300 thousand seamen(workers) in transit every year. The project aimed to make visible the economic and cultural potentiality that the relationship between the two communities could generate. Through cultural and educational activities involving: schools, media, commercial activities, local community and the 122 ethnic seaman's communities, a dialogue with the City of Venice and the Port Authority started to give value to this social reality. A place for cultural exchange and primary service aid for seamen in transit was open "Seamen's Club/ Stella Maris Friends and a Coop PASS PORT, run by young people, is still delivering the service and maintain the open dialogue between the two communities.

Time: 2003-2005

Place: Venice

European fund: URBANITALIA-EUROPEAN REGIONAL DEVELOPMENT FUND

Artway role: Project and executive management

Commissioned by: Stella Maris Friends Association

In collaboration with: Port Authority of Venice, ITF, University of Cardiff, Pass Port Coop

References: http://issuu.com/artwayofthinking/docs/welfare_marittimo/1

www.artway.info/aot/archives/archivio_progetti/20_urban_apriamo_i_muri/index.html

CO/OPERARE

A workshop with an experiential focus, aimed to enable participants to experience the creative power of a group when is working in a synergic way. To work in a group, to create something together following a common direction, is not always simple and spontaneous. It needs group consciousness, knowledge of which practice and tools, trust as a whole and personal attributes of will and tenacity to overcome egocentric attitudes.

Background vision

All of us have had the experience of sitting around a table, enthusiastic to begin to work together for a common project, but getting up from the table with the loss of that initial enthusiasm. Working together is a fantastic experience, if the rules of the game are known. Governing the creative process of a group; identifying the roles that add value to talents and competences; recognizing the contribution of the singular roles without the interference of a prejudicial hierarchy; identifying the personal and collective objectives; knowing the available resources in terms of time, knowhow, material and relational resources are some of the themes to consider for working together in harmony.

Starting from the single ones, the group allows us to systemize resources and ability in order to realize great works without great economies.

CO/OPERARE workshops

2014 KIRA Venice, IT

2013 IRECOOP Bologna, IT

2013 BLUE DRUM Palanga, LT

2012 MONTEVARCHI MUNICIPALITY Montevarchi, IT

2011 RE:HABITAT Bologna, IT

2010 EUROTHER SPA Cambridge, UK

2010 MONTEVARCHI MUNICIPALITY Montevarchi, IT
2010 LAGO SPA Padova, IT
2009 MODIDÌ ASSOCIATION Udine, IT
2009 BAUHAUS WEIMAR UNIVERSITY Weimar, DE
2008 ART INSTITUTE OF CHICAGO Chicago, USA
2008 RIVER CITY Dublin, IE
2008 TEATRO SOCIALE DI STRADELLA Pavia, IT
2007 INCLUSION REFUGEES NETWORK-PARTNERS Roma, IT
2006 BANNER THEATRE COMPANY Birmingham, UK
2006 LOVE DIFFERENCE ASSOCIATION Biella, IT
2005 LOVE DIFFERENCE ASSOCIATION Venice, IT

MORE INFO

www.artway.info